



***** For Immediate Release *****

IVDiagnostics, Inc. gains executive board member Dr. Laura Downey

IVDiagnostics is pleased to announce the addition of Laura Downey, DVM, MSM to its executive board.

Dr. Downey is the CEO of Concordance Health Solutions, Inc, a bio-medical company based in West Lafayette, IN. She has served on a number of NIH/NCI panels including Cancer Clinical Trials Recruitment, Improving Health Outcomes of Long-Term Cancer Survivors, and Digital Solutions for Covid-19.

Concordance Health Solutions focuses on digital methods for monitoring medication adherence. The Smart Med Reminder solution is an electronic system for to assist patients with taking their prescription medications effectively. Dr. Downey previously worked at Eli Lilly and Company and currently teaches courses on Marketing in the Krannert School of Management at Purdue University.

Frank Szczepanski, Co-founder and Chairman of IVDiagnostics was pleased by his board's approval of Dr. Downey. He stated that "Dr. Downey's knowledge of medication adherence can also apply to adherence on monitoring of cancer patient diagnostics. There is a direct correlation in extending this technology to frequent surveillance of tumor load utilizing IVDiagnostics assays.

IVDiagnostics is also conducting a pre-clinical study for a new, rapid Covid-19 test as previously announced in March, 2021. Adherence to testing for SARS-CoV-2 viruses is becoming extremely important for the safety of employees, students and healthcare workers. IVDiagnostics is working with several members of its medical advisory board to create an over-the-counter version of its RT-LAMP NAAT molecular diagnostic test.

IVDiagnostics is a biomedical technology company that developed and manufactures VELOX, an *in vitro* assay for metastatic breast cancer cells circulating in the bloodstream. Its board of directors includes Robert E. Johnson, III chairman of the board of Methodist Hospitals.

IVDiagnostics is a private company incorporated in Indiana and is establishing relationships with distributors and licensees in several parts of the world. For further information, visit www.ivdiagnostics.com.

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VELOX is a trademark of IVDiagnostics. Patient and physician briefs are available on request.

The Smart Med Reminder System is a Concordance Health Solutions product developed in collaboration with the School of Pharmacy at Purdue University, West Lafayette, IN.